

CATALOGUE 2025



RIGHTS BOOKS

CONTENTS

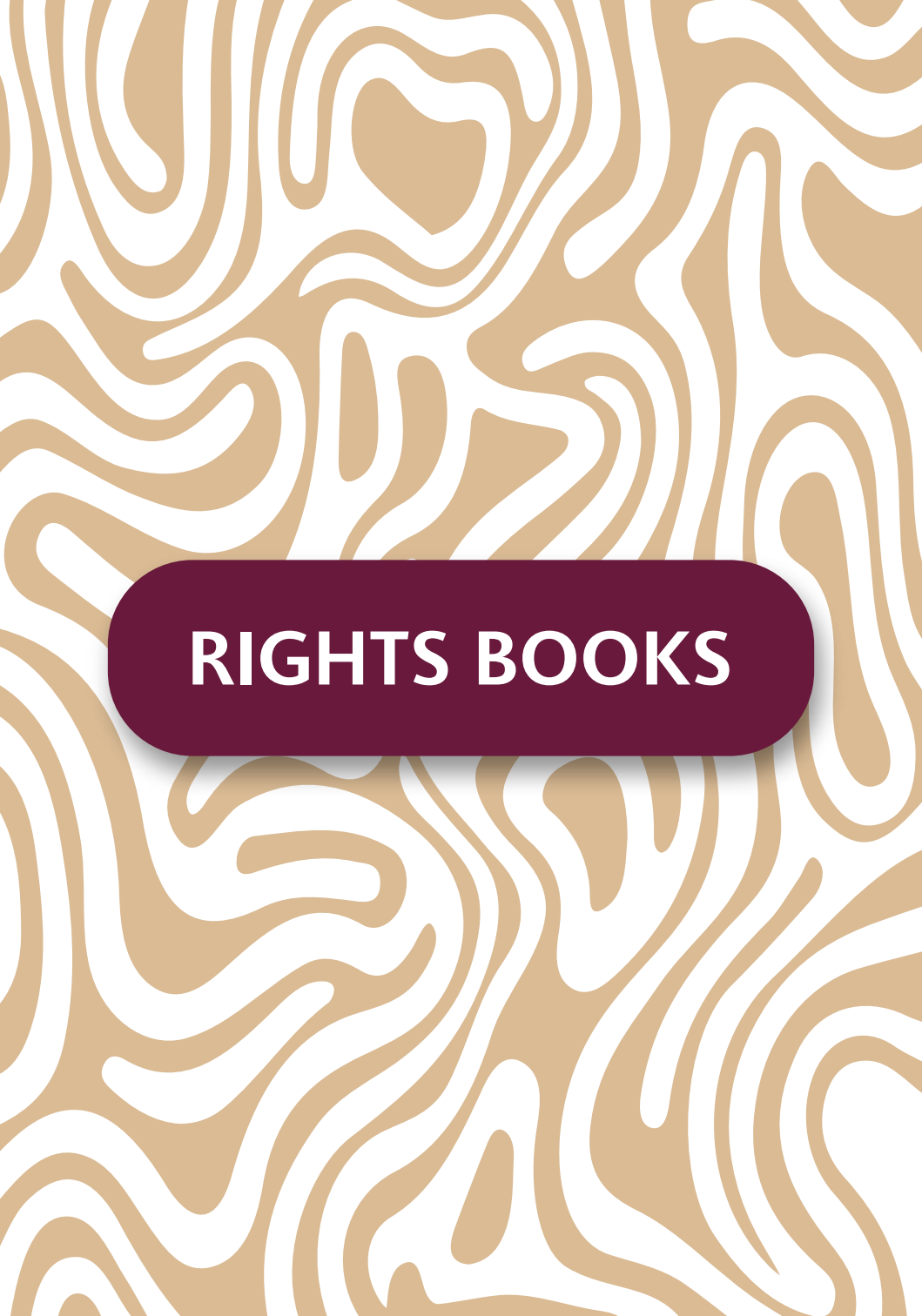
PUBLISHER'S NOTE	03
RIGHTS BOOKS	04
VAKKUKALUDE KARA, KADAL, AKHASHAM M. LUQMAN	05
DERRIDA IN JNU NIGITHA JOHN	07
THE FORGOTTEN SCIENTISTS WHO CHANGED THE WORLD DR. AMJAD Wafa	09
PUNARUDHANAM SHAMEER OORPALLY	11
THE MAGIC BOX OF MANNERS SAYYED M. MEHRAJ	13
BRANDING THAT WORKS MEGHA ANN MATHEW, AMRUTHA KRISHNAN, SIYANA SIYAD, NIGITHA JOHN	15
MAPPING NATIONAL IDENTITY DR. ABUBAKKAR K.K.	17
MY FIRST JOURNEY TO DELHI FATHIMA HANAN	19
THE SACK OF SADNESS: A PALESTINE TALE SHAMIL IBRAHIM	21

IT'S TIME TO READ



Magic Moon Publishers is thrilled to share a glimpse of our 2025 catalogue—a season that brings together imagination, inquiry, and bold storytelling. This quarter, we spotlight a stunning book on the legacy of Muslim scientists from the Islamic Golden Era, a powerful reminder of knowledge across cultures. We're also proud to present Derrida in JNU, a sharp, timely novel that plays with philosophy, romance and campus life. For younger readers, The Magic Box of Manners is a delightful gift set that gently weaves values into everyday adventures. Similarly, from thought-provoking fiction to beautifully crafted children's content, we continue to publish stories that matter. Thank you for reading with us.

Yasar Arafath
Editorial Director



RIGHTS BOOKS

VAKKUKALUDE KARA, KADAL, AKHASHAM

M.LUQMAN



- **Non Fiction / Essays**
- **Language Rights:** Malayalam Only
- **Format:** Paperback
- **Total Pages:** 248
- **ISBN:** 19788198144560
- **Publication Date:** November 2024
- **Availability:** Worldwide
- **Price:** ₹390

A book which is truly a treasure trove of knowledge and inspiration for both the beginners and avid readers alike.

Coming from a passionate reader and writer, VAKKUKALUDE KARA, KADAL, AKHASHAM written by M. LUQMAN, is a collection of essays that invites Malayali readers on a captivating voyage through the vast ocean of world literature. Through this book, the author shares his personal reading experiences, introduces iconic authors and their works, and explores diverse literary landscapes. From the enchanting world of children's literature to the thought-provoking works of Palestinian authors, from the rich culmination of Arab and Muslim literature to the influential writings of Nigerian authors, this book offers a comprehensive exploration of global storytelling.

One can discover the wisdom of Gandhi, the brilliance of Milan Kundera, the insights of Abdulrazak Gurnah, and the captivating narratives of Alice Munro. With a keen eye for literary excellence, Luqman looks into the works of renowned authors like Edward Said, Tim Parks, Noam Chomsky, William Faulkner, Kahlil Gibran, Murakami, and Roald Dahl, providing readers with a deeper understanding of their contributions to the literary world. This book is a treasure trove of knowledge and inspiration for beginners as well as for avid readers. A cozy read of this book itself will guide you through a diverse range of literary genres and styles, expanding your horizons and enriching your reading experience.

About the Author



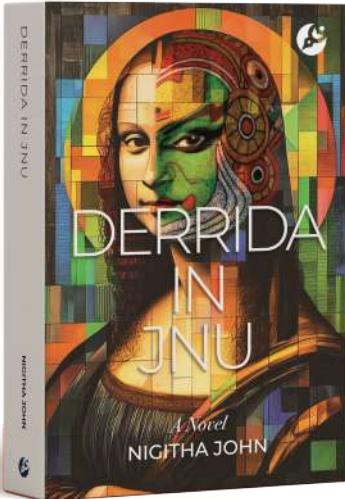
M. Luqman

Born in Karuvarakkundu, Malappuram district, Kerala, Luqman has always been passionate about languages and creativity. With a rich educational background from esteemed institutions such as Jamia Markaz, the American University of Cairo, and the Institute of French in Egypt, he has developed a profound understanding of multiple cultures and languages. Currently, he serves as the Creative Director in the Foreign Languages Department at I.L.T Global Academy, Gujarat, where he also offers creative writing courses for students in India and abroad. This role allows him to nurture the next generation of writers and creative thinkers.

His debut book, *Lokam Chuttunna Vayanakal*, reflects his deep connection to language and storytelling. He is married to Jamshiya and has two children, Muhammad Miqdad and Ahmed Midlaj, who inspire him every day. With his vast experiences in both teaching and writing, he continues to inspire others through his creative pursuits and educational contributions.

DERRIDA IN JNU

NIGITHA JOHN



- **Fiction / Novel**
- **Language Rights:** English Only
- **Format:** Hardcover
- **Total Pages:** 173
- **ISBN:** 9788198144584
- **Publication Date:** May 2025
- **Availability:** Worldwide
- **Price:** ₹699

When theory meets desire, love finds new meaning.

Set in the intellectually charged campus of Jawaharlal Nehru University, *Derrida in JNU* is a philosophical novel that explores love, identity, and language through the lens of postmodern theory and magical realism. Das and Diva's relationship unfolds like a philosophical riddle—each kiss layered with theory, each argument charged with emotion. As they navigate protests, seminars, and moments of quiet intimacy, their love mirrors Derrida's ideas: meaning deferred, emotions dissected, and yet deeply felt.

Blending ancient Sanskrit thought with contemporary philosophy, this novel reimagines magical realism in an Indian academic context. The walls of JNU hum with memory and theory, while love itself becomes a text—open to endless interpretation. *Derrida in JNU* redefines magical realism through the Indian academic imagination. It's a book that whispers across disciplines and genres, asking what happens when theory stops being a lens and starts becoming a language of the soul.

About the Author

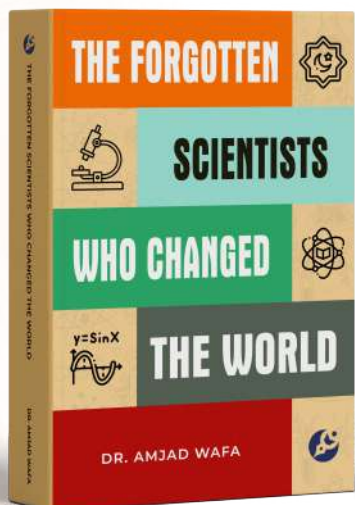


Nigitha John

Nigitha John is a writer, academic and philosopher from India. Holding a Master's and M.Phil degree from Jawaharlal Nehru University, she has also served as an Assistant Professor. Her literary contributions include the debut novel *Klrlovichinte Samanthara Rekhakal*, a notable addition to Malayalam literature, showcasing her storytelling prowess, and a bilingual book, *Sun and Contingent Stasis of the Meta*, innovatively written in Malayalam and English, highlighting her literary versatility. Nigitha John is currently working at Magic Moon Publishers, as a creative content writer.

THE FORGOTTEN SCIENTISTS WHO CHANGED THE WORLD

DR. AMJAD WAFI



- Non Fiction / Essays
- Language Rights: English Only
- Format: Hardcover
- Total Pages: 171
- ISBN: 9788198144508
- Publication Date: May 2025
- Availability: Worldwide
- Price: ₹699

The story of science is not the story of one civilization, but of humanity itself.

Challenging the conventional narrative of medieval history and contemporary science, this book sheds light on the groundbreaking contributions of Muslim and Arab scientists. By exploring the rich intellectual heritage of the Islamic Golden Age, we gain a new perspective on the evolution of knowledge. Dr. Amjad Wafi's thought-provoking texts offer a striking simplicity and clarity, opening up new pathways to understanding the past and its relevance to our present.

Reframing the medieval era as a vibrant hub of intellectual activity, this book reveals a rich narrative of knowledge preservation, transformation, and innovation. By highlighting the diverse contributions of scientists across cultures, it challenges the conventional Western-centric view of history. The featured figures emerge as pivotal players in the evolution of thought, correcting the linear narrative of progress. This perspective transforms history into a dynamic conversation with the past, uncovering the complexities and possibilities of ideas long overlooked.

About the Author



Dr. Amjad Wafa

Dr. Amjad Wafa is a multifaceted writer, educationist, and social media influencer. As the Director of Caliph Life School in Calicut, Kerala—the first of its kind in the country—he is committed to shaping students into independent, resilient, and socially conscious individuals. His approach expands students’ understanding of themselves—not just intellectually, but also socially, culturally, and creatively—helping them build a strong foundation of knowledge and life skills. A graduate of Farook College, Dr. Amjad holds dual master’s degrees in Commerce and Management, culminating in a Ph.D. in Human Resource Management. An accomplished author, he has penned *The Unplugged Mind*, *Practical Islam*, and *Muhammad: The Beautiful Model*. His thought-provoking videos on life, travel, and personal growth have earned him widespread recognition on social media. As a TEDx speaker, he delivered an inspiring talk on “The Ingredients of Creating Life Schools”. With a passion for education and an unwavering commitment to nurturing young minds, Dr. Amjad Wafa continues to inspire through his writing, mentorship, and public engagements.

PUNARUDHANAM

SHAMEER OORPALLY



- **Non Fiction / Essays**
- **Language Rights:** Malayalam Only
- **Format:** Paperback
- **Total Pages:** 132
- **ISBN:** 9788198144591
- **Publication Date:** June 2025
- **Availability:** Worldwide
- **Price:** ₹399

Rising Beyond Limits, Redefining Possibilities.

Punarudhanam is a powerful and inspiring account of individuals who, despite living with perceived physical disabilities, refused to be defined or confined by them. Through unwavering determination and inner strength, they overcame personal and social obstacles to carve out meaningful places in the mainstream of society. This book does more than narrate their struggles—it celebrates their resilience, adaptability, and refusal to surrender to life's setbacks. These are stories that challenge deep-rooted prejudices and misconceptions about disability, offering a transformative perspective on human potential. *Punarudhanam* urges us to re-examine our definitions of ability and to draw strength from lives that rise, again and again, with dignity and purpose.

About the Author



Shameer Oorppally

With over two decades of experience as a photojournalist, social worker, and sports enthusiast, Shameer Oorppally has made impactful contributions across multiple spheres of society, leaving a lasting impression wherever he goes. A distinguished photojournalist, Shameer harnesses the power of visual storytelling to convey narratives that transcend words. His keen eye for detail and deep compassion for humanity have enabled him to capture powerful moments, evoke emotion, and highlight pressing social issues.

Driven by a belief in the transformative power of art and literature, he aims to inspire, educate, and spark change—one photograph at a time. Beyond photography, Shameer is deeply involved in social welfare initiatives and community development, demonstrating his unwavering commitment to making a meaningful difference in the lives of others.

THE MAGIC BOX OF MANNERS

SAYYED M. MEHRAJ



- **Children's Literature**
- **Language Rights:** English Only
- **Format:** Box Type
- **Total Pages:** 54 Cards & Magic Book
- **ISBN:** 9788198144577
- **Publication Date:** May 2025
- **Availability:** Worldwide
- **Price:** ₹1299

A Box Full of Magic and Manners A Must-Have for Every Growing Child

These days, kids grow up very fast. With phones, tablets, and cartoons all around, it's not always easy to teach them the little things that matter like saying – “Please or being kind or to wait for their turn to come patiently”. That's where *The Magic Box of Manners* comes in. It's not just an ordinary box—it's a fun little world packed within the model of a box. Created with love by Magic Moon Publishers, this box makes learning manners exciting for children around the age group 4 to 12. Inside this cheerful and exciting box is a vibrant activity book packed with simple, practical lessons that help children understand and practice good values like kindness, respect, honesty, and teamwork. Alongside it, you'll find a set of colourful play cards that transform these values into fun, interactive games.

About the Author



Sayyed M Mehraj

Sayyed M Mehraj is a dedicated educationalist and multilingual academic leader with a strong background in institutional development, international collaboration, and social impact. Holding dual Master's degrees in International Shipping, Export & Import Management and Logistics, Supply Chain & Retail Management from ISM India and London College of Business Finance, he has led transformative reforms as Principal of Al Madeena English Medium School in Mangalore—enhancing academic performance, promoting student well-being, and advancing environmental and inclusive initiatives. He is also active in international academic forums, leadership programs, and advisory roles, reflecting his commitment to global education and community empowerment.

In addition to his academic work, Mehraj has over five years of professional experience in the maritime and logistics sectors. His roles have included Dock Supervisor at Hasan Hajee & Co., Ship Charter Assistant Intern at Atlantic Straits, and currently, International Affairs Director at Magic Moon Publishers, where he oversees global outreach and strategic partnerships. Across all roles, Mehraj combines entrepreneurial drive with cross-functional leadership, consistently delivering operational excellence and fostering innovation.

BRANDING THAT WORKS

MEGA ANN MATHEW, AMRUTHA KRISHNAN,
SIYANA SIYAD, NIGITHA JOHN



The Insider's Guide to Creating Brands That Resonate and Endure

Branding That Works is a powerful guide to mastering what sets leading brands apart and how effective advertising fuels lasting success. Structured in three comprehensive sections, the book first explores 50 globally renowned brands along with influential personalities who have become brands themselves – uncovering the creative decisions, strategic insights, and marketing innovations that define true market leaders. The second section delves into understanding branding fundamentals, covering essential concepts including brand image, brand identity, and brand positioning. The third section focuses on advertising, exploring various topics from advertising fundamentals and creative approaches to digital advertising strategies and advertising metrics.

Blending practical advice with proven strategic frameworks, "Branding That Works" empowers entrepreneurs, marketers, and business leaders to craft brands that resonate and endure.

About the Authors

Megha Ann Mathew

Megha Ann Mathew is a media professional and content writer passionate about the confluence of storytelling, branding, and advertising. Drawing inspiration from her background in journalism and digital communication, she brings a thoughtful. Blend of creativity and strategy in her writings.

Amrutha Krishnan

Amrutha Krishnan is a versatile writer and researcher with expertise in branding, advertising, and audience psychology. With a strong foundation in literature, history, and academic writing, she combines analytical depth with creative flair to produce engaging and insightful work.

Siyana Siyad

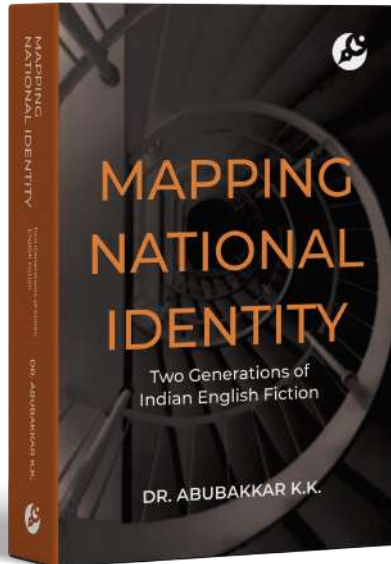
Siyana Siyad is a content writer and social work practitioner with a keen interest in branding and cross-cultural communication. She combines creativity with social insight to craft meaningful narratives. Her work reflects a human-centered approach to storytelling and brand expression.

Nigitha John

Nigitha John is a branding expert and cultural studies scholar who focuses on the intersection of philosophy, psychology, and brand communication. A passionate reader of psychoanalysis and an insightful writer, she brings a human-centered, intellectually rich perspective to branding.

MAPPING NATIONAL IDENTITY

DR. ABUBAKKAR K.K.



Literature as Nation-Building: A New Historicist Perspective

Dr. Abubakker's book *Mapping National Identity: Two Generations of Indian English Fiction* explores how Indian fiction in English has reflected and shaped the nation's evolving identity from colonial to post-independence times. Using New Historicism, it examines four major writers - Mulk Raj Anand, R.K. Narayan, Amitav Ghosh, and Upamanyu Chatterjee- whose works span two generations and capture India's social complexities. From Anand's critique of caste oppression to Narayan's Gandhian sensibility, Ghosh's historical perspectives to Chatterjee's satirical bureaucratic dissections, the study treats fiction as a cultural artifact embedded in historical realities. The book traces Indian English novels as vehicles of cultural expression, social reform, and political imagination, revealing how individual and community stories intertwine with larger discourses of nationalism, freedom, and belonging.

About the Author

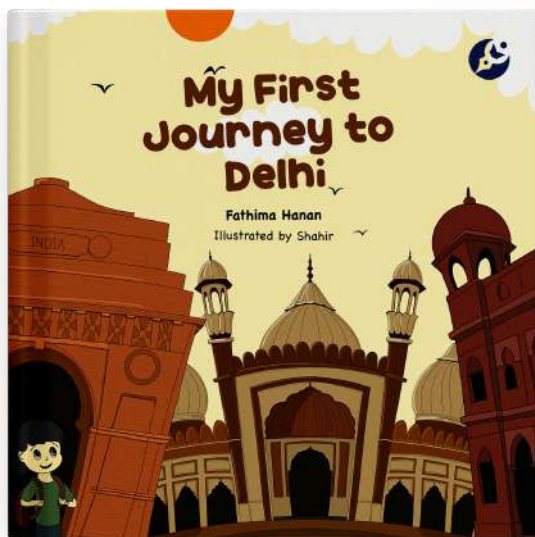


Dr. Abubakkar K.K.

Dr Abubakkar K. K. is an academic with more than 25 years of teaching experience. He holds a PhD from Rajiv Gandhi Central University, Arunachal Pradesh, and completed his undergraduate and postgraduate studies at Aligarh Muslim University. With 15 years of research experience, he has multiple research articles to his credit. He currently serves as an Associate Professor of English at Government Victoria College, Palakkad and as a Research Guide under the University of Calicut.

MY FIRST JOURNEY TO DELHI

FATHIMA HANAN



A Heartwarming Travel Memoir That Captures The Magic of a Young Mind's Journey to the Capital City

My First Journey to Delhi is a charming children's travel memoir written by Fathima Hanan, a young student from Kerala, India. The book captures the authentic excitement and wonder of a child's first journey to India's capital city through ten engaging chapters. Written from a genuine child's perspective, Fathima shares her entire adventure, from the anticipation-filled preparations and the two-day train journey, to exploring Delhi's famous landmarks like the Red Fort, India Gate, and Qutub Minar.

What makes this book particularly special is its honest, unfiltered voice that young readers will find relatable. Perfect for children who love travel stories and families planning trips to India, this book offers an authentic glimpse into how a child experiences a new place, complete with the joy of traveling with best friends and the bittersweet moment of saying goodbye to a city that left a lasting impression.

About the Author

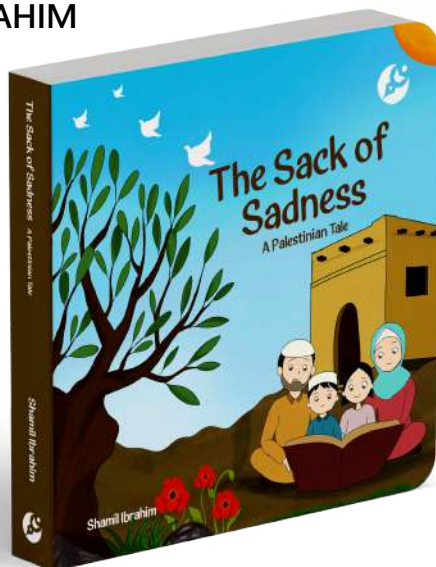


Fathima Hanan

Fathima Hanan is a young storyteller and student at Markaz Girls Higher Secondary School in the city of Calicut, India. Bursting with curiosity and creativity, she enjoys journaling her thoughts, exploring new places, getting lost in books, or sketching the things around her. A maths whiz and word lover, Hanan sees both numbers and language as fun puzzles waiting to be solved. Hanan lives in Calicut with her loving mother Raseena, father Yasar Arafath, and younger sister Fathima Sidra.

THE SACK OF SADNESS: A PALESTINIAN TALE

SHAMIL IBRAHIM



A Tender Tale of Childhood, Resistance and Survival

The Sack of Sadness: A Palestine Tale by Shamil Ibrahim is a profoundly moving and tender narrative that bridges the innocence of childhood with the devastating realities of war in Gaza. Written primarily for young readers but resonating deeply with audiences of all ages, the story centres on Layla, a young girl from the neighbourhood of Shuja'iyya, whose peaceful life among olive groves, surrounded by the warmth of family gatherings and the sweet taste of kunafa, is violently disrupted when conflict descends upon her home.

The narrative gains additional emotional depth through the discovery of Haya's will, another child of Gaza whose written words become a testament to the remarkable resilience, compassion, and wisdom that children possess even when facing unimaginable circumstances. What distinguishes this book is its delicate balance between bearing witness to tragedy and nurturing hope for healing.

About the Author



Shamil Ibrahim

Shamil Ibrahim, born in 2005 in Ibrahim, Malappuram, Kerala, is a young and prolific researcher and literary figure. His writings - spanning poetry, articles, and translations—have appeared across various periodicals. He made his debut in children's literature with the poetry collection Thenarukal, published by IPB. His primary research interests include manuscript studies, comparative literature, and Arabic–Malayalam studies.

An active academic voice, Shamil has presented papers at several national and international platforms. He represented India at the University of Dhaka, Bangladesh, in 2023, delivering a presentation at the international conference Sociology of Sufism, Perfected Humanity and Divine Quest for Social Harmony (ICSSPHDQSH). He has also presented at Aligarh Muslim University and the University of Calicut on topics ranging from Mappila devotional narratives to Arabic grammar traditions in South India. He is currently pursuing studies in Religious Studies and Russian Language at Al Ilhar Academy, Kodoor, Malappuram.



MAGIC MOON PUBLISHERS PRIVATE LIMITED

1st Floor, 4914, Plot No. 77, Block P, Daryaganj
New Delhi, India-110002

hello@magicmoonpublishers.com | www.magicmoonpublishers.com

☎ **+91 9072447706**